



## JUST AS EFFECTIVE, JUST AS PALATABLE.

94% of dogs love the chewable tablets.

A taste test of Tri-Heart\* Plus Chewable Tablets vs. Heartgard\* Plus Chewables showed that dogs have no preference. If your dog doesn't accept the flavored chewable tablet, the full purchase price of the product will be refunded.

## THEY'LL BE PROTECTED FROM HEARTWORM DISEASE

Following the Tri-Heart\* Plus year-round protocol and once qualified for the Guarantee, if your dog is diagnosed heartworm positive, the Tri-Heart\* Plus Guarantee covers:

- The full cost of diagnosis, including all professional fees
   Your veterinarian simply contacts Merck Animal Health prior to commencing the tests. After confirming adherence to the
   Tri-Heart\* Plus protocol and testing, your veterinary service fees will be covered by us. See eligibility details below.
- Your dog will be dewormed for hookworms and roundworms
  As long as the dose was administered within 31 days.
- A year's supply Free
  With diagnosis of heartworms, a free one-year supply of Tri-Heart\* Plus will be provided.

  See eliqibility details on next page.





	Heartworm Prevention Guarantee	Intestinal Parasites Guarantee	Palatability Guarantee
Eligibility	Negative heartworm test prior to starting Tri- Heart* Plus flavored chewable tablets. If the animal was switched from another heartworm preventive product to Tri-Heart* Plus - must provide a negative heartworm test that was done prior to the start of the previous heartworm preventive product. Puppies starting on Tri-Heart* Plus between 6 weeks and 4 months of age are covered immediately. Dogs starting on Tri-Heart* Plus between 4 and 6 months of age are covered following a negative antigen test 6 months after the first dose is administered. Dogs starting on Tri-Heart* Plus after 6 months of age are covered if antigen tests performed prior to the first dose and 6 months following the first dose prove negative.	Dogs infected with roundworms or hookworms after treatment with Tri-Heart* Plus flavored chewable tablets.     The dose must have been taken within 31 days.	Dogs that do not accept Tri-Heart* Plus flavored chewable tablets.
Qualifying Positive Test	2 positive antigen tests performed on 2 separate blood samples. It is preferable that confirmatory testing be performed at an independent laboratory.      Verification of continuous year-round use of Tri-Heart* Plus flavored chewable tablets. Dogs treated with Tri-Heart* Plus on a seasonal protocol as per veterinarian's recommendation may be eligible for partial coverage.	Positive fecal exam performed by the clinic.	Not applicable.
Compensation	Merck Animal Health (MAH) will pay full diagnostic work-up. Prior to starting the tests, veterinarians must call MAH Technical Services at 1-800-224-5318.  MAH will pay in full for the heartworm treatment.  If owner elects to have the animal euthanized, MAH will offer a pet replacement fee (up to \$1,000).  If the dog dies during the heartworm treatment, MAH will pay for the treatment up to that point and offer a pet replacement fee (up to \$1,000).  One year supply of Tri-Heart® Plus flavored chewable tablets	Reimbursement for the cost of positive fecal exam and the cost of the treatment based on the dog's weight. Reimbursement for the cost of follow-up fecal exams until negative.	Full product credit to the clinic or directly to your client if requested.



## Chewable Tablets

Caution: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS: For use in dogs to prevent canine heartworm disease by eliminating the tissue stage of heartworm larvae (Diroflaria immitis) for a month (30 days) after infection and for the treatment and control of ascarids (Toxocara canis, Toxascaris leoning) and hookworms (Ancylostoma caninum, Uncinaria stemocephala, Ancylostoma brazillense).

DOSAGE: Tri-Heart® Plus ivermectin/lyvantel chewable tablets should be administered orally at monthly intervals at the recommended minimum dose level of 6 mcg of ivermectin per kilogram (2.72 mcg/lhg) and 5 mg of pyrantel (as pamoate sailt per kig (2.27 mg/lhg) of body weight. The recommended dosing schedule for prevention of canine heartworm disease and for the treatment and control of ascardis and hookwomes is as follows:

Dog Weight	Chewable Tablets per Month	Ivermectin Content	Pyrantel Content	Color Coding on Blister Card and Carton
Up to 25 lbs	1	68 mcg	57 mg	Blue
26 to 50 lbs	1	136 mcg	114 mg	Green
51 to 100 lbs	1	272 mcg	227 mg	Brown

Tri-Heart<sup>®</sup> Plus ivermectin/pyrantel chewable tablets are recommended for dogs 6 weeks of age and older. For dogs over 100 lbs, use the appropriate combination of these tablets.

ADMINISTRATION: Remove only one chewable tablet at a time from the blister card. Because most dogs find Tirl-Heart\* Plus chewable tablets palatable, the product can be offered to the dog by hand. Alternatively, it may be added intact to a small amount of dry food or placed in the back of the dog's mouth for forced swallowing.

Care should be taken that the dog consumes the complete dose, and treated animals should be observed for a few minutes after administration to ensure that part of the dose is not lost or rejected. If it is suspected that any of the dose has been lost, redosing is recommended.

Tri-Heart® Plus chewable tablets should be given at monthly intervals during the period of the year when mosquiloes (vector), potentially carrying infector he heartown larvae, are active. The initial dose must be given within a month (30 days) after the dog's first exposure to mosquilose. The final dose must be given within a month (30 days) after the dog's last exposure to mosquilose.

When replacing another heartworm preventive product in a heartworm disease preventive program, the first dose of Tri-Heart® Plus chewable tablets must be given within a month (30 days) of the last dose of the former medication.

If the interval between doses exceeds a month 30 days, the efficacy of Ivermectin can be reduced. Therefore, for optimal performance, the chevalide tableti must be given once a month or about the same day of the month. If treatment is delayed, whether by a few days or many, immediate treatment with Ti-Heart<sup>2</sup> Plus chevable tablets and resumption of the recommended dosing regimen minimizes the opportunity for the development of adult hearth-commis-

Monthly treatment with Tri-Heart\* Plus chewable tablets also provides effective treatment and control of ascarids (T. canis, T. leonina) and hookworms (A. caninum, U. stenocephala, A. brazillense). Clients should be advised of measures to be taken to prevent reinfection with intestinal parasites.

EFFICACY Tri-Heart<sup>®</sup> Plus chewable tablets given orally using the recommended dose and regimen, are effective against the tissue larval stage of *D. immitis* for a month (30 days) after infection and, as a result, prevent the development of the adult stage. Tri-Heart\*Plus chewable tablets are also effective against canine ascards (*T. canis*, *T. leonina*) and hookworms (*A. caninum*, *U. stenocephiak, J. brazillense*).

ACCEPTABILITY: In acceptability trials, Tri-Heart® Plus chewable tablets were shown to be a palatable oral dosage form that was consumed at first offering by the majority of dogs.

PRECAUTIONS: All dogs should be tested for existing heartworm infection before starting treatment with Tir-Heart<sup>®</sup> Plus chewable tablets which are not effective against adult 0. Immits. infected dogs must be treated to remove adult heartworms and microfilariae before initiating a program with Tir-Heart<sup>®</sup> Plus chewable tablets.

While some microfilariae may be killed by the ivermectin in Tri-Heart? Plus chevable tablets at the recommended dose level, Tri-Heart? Plus chevable tablets are not effective for microfilariae clearance. A mild typesensibility-type reaction, presumably due to dead or dying microfilariae and particularly involving a transient diarrhea has been observed in clinical trials with ivermectin atone after treatment of some dogs that have circulating microfilaria.

Keep this and all drugs out of the reach of children. In case of ingestion by humans, clients should be advised to contact a physician immediately. Physicians may contact a Poison Control Center for advice concerning cases of ingestion by humans.

Store at controlled room temperature of 59-86° F (15-30° C). Protect product from light.

ADVERSE REACTIONS: In clinical field trials with Intermectin/pyrantel, vomiting or diarrhae within 24 hours of dosing was rarely observed (1.1% of administered doses). The following adverse reactions have been reported following the use of Nermectin at the recommended dose: depression/fethargy, vomiting, anorexia, diarrhea, mydriasis, ataxia, staggering, convulsions and hone realization.

SAFETY: Studies with hermectin indicate that certain dogs of the Colle breed are more sensitive to the effects of vermectin administered at elevand dose levels (more than 16 times sensitive to the effects of vermectin administered at elevand dose levels (more than 16 times the target use level of 6 mcg/kg) than dogs of other breeds. A elevanded doses, sensitive dogs showed adverse reactions which included mydraiss, depression, ataxia, tempor, fedoling, paresis, recumbency, excitability, stupor, coma and death, hermectin demonstrated no signs of toxicily at 10 times the recommended dose, effort only (kg) in sensitive collise. Results of these trials and bioequivelency studies support the safety of I vermectin products in dogs, including Collies, when used as recommended.

Ivermectin/yrantel has shown a wide margin of safety at the recommended dose level in dogs, including pregnant or breeding bitches, stud dogs and puppies aged 6 or more weeks. In clinical trials, many commonly used fies collars, dips, shampoos, antibelinitiss, antibiotics, vaccines and steroid preparations have been administered with Ivermectin/pyrantel in a heartworm disease preventive prognation.

In one trial, where some pups had parvovirus, there was a marginal reduction in efficacy against intestinal nematodes, possibly due to a change in intestinal transit time.

HOW SUPPLIED: Tri-Heart® Plus chewable tablets are available in three dosage strengths (See DOSAGE section) for dogs of different weights. Each strength comes in convenient packs of 6 chewable tablets

## For Technical Assistance, call Merck Animal Health: 1-800-224-5318

Manufactured for: Intervet Inc. a subsidiary of Merck & Co. Inc., Summit, NJ 07901 Manufactured by: Diamond Animal Health, Inc., a wholly owned subsidiary of Heska Corporation, Des Molines, N 50327

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ANADA 200-338, Approved by FDA

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