JUST AS EFFECTIVE, JUST AS PALATABLE.

94% of dogs love the chewable tablets.¹

A taste test of Tri-Heart® Plus Chewable Tablets vs. Heartgard® Plus Chewables showed that dogs have no preference. If your dog doesn’t accept the flavored chewable tablet, the full purchase price of the product will be refunded.

THEY’LL BE PROTECTED FROM HEARTWORM DISEASE

Following the Tri-Heart® Plus year-round protocol and once qualified for the Guarantee, if your dog is diagnosed heartworm positive, the Tri-Heart® Plus Guarantee covers:

• The full cost of diagnosis, including all professional fees
  Your veterinarian simply contacts Merck Animal Health prior to commencing the tests. After confirming adherence to the Tri-Heart® Plus protocol and testing, your veterinary service fees will be covered by us. See eligibility details below.

• Your dog will be dewormed for hookworms and roundworms
  As long as the dose was administered within 31 days.

• A year’s supply – Free
  With diagnosis of heartworms, a free one-year supply of Tri-Heart® Plus will be provided.

See eligibility details on next page.

¹ A taste test of Tri-Heart® Plus Chewable Tablets vs. Heartgard® Plus Chewables showed that dogs have no preference.
Tri-Heart® Plus (ivermectin/pyrantel)

Chewable Tablets

Caution: Federal (U.S.A.) law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS: For use in dogs to prevent canine heartworm disease by eliminating the tissue stage of heartworm larvae (Dirofilaria immitis) for a month (30 days) after infection and for the treatment and control of ascariasis (Toxascaris leonina), hookedworms (Ancylostoma caninum, Uncinaria stenocephala, Ancylostoma tubaeformis), and hookworms in pigs (Aelurostrongylus abstrusus).

DOSEAGE: Tri-Heart® Plus ivermectin/pyrantel chewable tablets should be administered orally at monthly intervals at the recommended minimum dose level of 6 mg/kg of ivermectin per kilogram (0.72 mcg/lb) and 5 mg/kg of pyrantel (as pamoate salt per kg) 2.27 mcg/lb of body weight. The recommended dosage schedule for prevention of canine heartworm disease and for the treatment and control of ascariasis and hookworms is as follows:

<table>
<thead>
<tr>
<th>Dog Weight</th>
<th>Chewable Tablets per Month</th>
<th>Ivermectin Content</th>
<th>Pyrantel Content</th>
<th>Color Coding on Blister Card and Carton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 25 lbs</td>
<td>1 tablet</td>
<td>68 mcg</td>
<td>57 mg</td>
<td>Blue</td>
</tr>
<tr>
<td>26 to 50 lbs</td>
<td>1 tablet</td>
<td>136 mcg</td>
<td>114 mg</td>
<td>Green</td>
</tr>
<tr>
<td>51 to 100 lbs</td>
<td>2 tablets</td>
<td>272 mcg</td>
<td>227 mg</td>
<td>Brown</td>
</tr>
</tbody>
</table>

Tri-Heart® Plus ivermectin/pyrantel chewable tablets are recommended for dogs 6 weeks of age and older. For dogs over 100 lbs, use the appropriate combination of these tablets.

ADMINISTRATION: Remove only one chewable tablet at a time from the blister card. Because each dog must first Tri-Heart® Plus chewable tablets palatable, the product can be offered to the dog by hand. Alternatively, may be administered in the form of a small amount of water or food placed in the back of the dog’s mouth for forcible swallowing.

Care should be taken that the dog consumes the complete dose, and treated animals should be observed for a few minutes after administration to ensure that part of the dose is not lost or rejected. If it is suspected that any of the dose has been lost, refeeding is recommended.

Tri-Heart® Plus chewable tablets should be given at monthly intervals during the period of the year when mosquitoes vectors, potentially carrying infective heartworm larvae, are active. The initial dose must be given within a month (30 days) after the dog’s first exposure to mosquitoes. The final dose must be given within a month (30 days) after the dog’s last exposure to mosquitoes.

When replacing another heartworm preventive product in a heartworm disease preventive program, the first dose of Tri-Heart® Plus chewable tablets must be given within a month (30 days) of the last dose of the former medication.

If the interval between doses exceeds a month (30 days), the efficacy of ivermectin can be reduced. Therefore, for optimal performance, the chewable tablet must be given once a month on or about the same day of the month. If treatment is delayed, whether by a few days or many, immediate treatment with Tri-Heart® Plus chewable tablets and resumption of the recommended dosing schedule provides the opportunity for the development of adult heartworms.

Monthly treatment with Tri-Heart® Plus chewable tablets also provides effective treatment and control of ascariasis (T. canis, T. leonina) and hookworms (A. caninum, U. stenocephala, A. abstrusus). Clients should be advised of measures to be taken to prevent reinfection with intestinal parasites.

EFFICACY: Tri-Heart® Plus chewable tablets given orally using the recommended dosage and regimen, are effective against the tissue larval stage of D. immitis for a month (30 days) after infection and, as a result, prevent the development of the adult stage. Tri-Heart® Plus chewable tablets are also effective against canine ascariasis (T. canis, T. leonina) and hookworms (A. caninum, U. stenocephala, A. abstrusus).

ACCEPTABILITY: In acceptability trials, Tri-Heart® Plus chewable tablets were shown to be a palatable oral dosage form that was consumed at first offering by the majority of dogs.

PRECAUTIONS: All dogs should be tested for existing heartworm infection before starting treatment with Tri-Heart® Plus chewable tablets which are not effective against adult D. immitis. Infected dogs must be treated to remove adult heartworms and microfilariae before initiating a program with Tri-Heart® Plus chewable tablets.

While some microfilariae may be killed by the ivermectin in Tri-Heart® Plus chewable tablets at the recommended dose level, Tri-Heart® Plus chewable tablets are not effective for microfilaria clearance. A mild hypersensitivity-type reaction, presumably due to dying or microfilarial and particularly involving a transient diarrhea, has been observed in clinical trials with ivomec® alone after treatment of some dogs that have circulating microfilariae.

Keep this and all drugs out of the reach of children. In case of ingestion by humans, clients should be advised to contact their physician immediately. Physicians may contact a Poison Control Center for advice concerning cases of ingestion by humans.

Store at controlled room temperature of 59-86°F (15–30°C). Protect product from light.

ADVERSE REACTIONS: In clinical field trials with ivermectin/pyrantel, vomiting or diarrhea within 24 hours of dosing was rarely observed (1%, an administered dose). The following adverse reactions have been reported following the oral administration of the licensed dose of ivermectin in combination with pamoate salt as pyrantel: depression/lack of appetite, vomiting, anorexia, diarrhea, mydriasis, ataxia, staggering, convulsions and hypersalivation.

SAFETY: Studies with ivermectin indicate that certain dogs of the Collie breed are more sensitive to the effects of ivermectin administered at elevated dosage levels (more than 16 times the target use level of 6 mg/kg) than dogs of other breeds. All elevated dosage, sensitive dogs showed adverse reactions which included swimming, ataxia, tremors, drooling, restlessness, respiratory, excitability, stupor, coma and death. ivermectin demonstrated no signs of toxicity at 10 times the recommended dose (60 mcg/kg) in sensitive Collies. Results of these trials and bioavailability studies support the safety of ivermectin products in dogs, including Collies, when used as recommended.

Ivermectin/pyrantel has shown a wide margin of safety at the recommended dose level in dogs, including pregnant or nursing bitches, stray dogs and puppies aged 6 or more weeks. In clinical trials, many commonly used flea collars, dips, shampoos, anthelmintics, antibiotics, vaccines and steroidal preparations have been administered with ivermectin/pyrantel in a heartworm disease preventive program.

In one trial, where some pups had paretias, there was a marginal reduction in efficacy against intestinal nematodes, possibly due to a change in intestinal transit time.

NEW SUPPLIES: Tri-Heart® Plus chewable tablets are available in three dosage strengths (See DOSAGE section) for dogs of different weights. Each strength comes in convenient packs of 6 chewable tablets.

For Technical Assistance, call Merck Animal Health 1-800-224-5316

Manufactured for: Internet Inc. a subsidiary of Merck & Co., Inc., Summit, NJ 07901
Manufactured by: Covenham Animal Health, Inc., a wholly owned subsidiary of Heska Corporation, Des Moines, IA 50317

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0236-1
AWARD 200-358. Approved by FDA.
Tri-Heart® Plus.com

Heartworm Prevention Guarantee
• Negative heartworm test prior to starting Tri-Heart® Plus flavored chewable tablets.
• If the animal was switched from another heartworm preventive product to Tri-Heart® Plus - must provide a negative heartworm test that was done prior to the start of the previous heartworm preventive product.
• Puppies starting on Tri-Heart® Plus between 6 weeks and 4 months of age are covered immediately.
• Dogs starting on Tri-Heart® Plus between 4 and 6 months of age are covered following a negative antigen test 6 months after the first dose is administered.
• Dogs starting on Tri-Heart® Plus after 6 months of age are covered if antigen tests performed prior to the first dose and 6 months following the first dose prove negative.

Intestinal Parasites Guarantee
• Dogs infected with roundworms or hookworms after treatment with Tri-Heart® Plus flavored chewable tablets.
• The dose must have been taken within 31 days.

Palatability Guarantee
• Dogs that do not accept Tri-Heart® Plus flavored chewable tablets.

Compliance
2 positive antigen tests performed on 2 separate blood samples. It is preferable that confirmatory testing be performed by an independent laboratory.

Qualifying/Positive Test
• Verification of continuous year-round use of Tri-Heart® Plus flavored chewable tablets. Dogs treated with Tri-Heart® Plus on a seasonal protocol as per veterinarian’s recommendation may be eligible for partial coverage.

Positive fecal exam performed by the clinic.

Merck Animal Health (MAH) will pay full diagnostic work-up. Prior to starting the tests, veterinarians must call MAH Technical Services at 1-800-224-5318.

MAH will pay in full for the heartworm treatment.

If owner elects to have the animal euthanized, MAH will offer a pet replacement fee (up to $1,000).

If the dog dies during the heartworm treatment, MAH will pay for the treatment up to that point and offer a pet replacement fee (up to $1,000).

One year supply of Tri-Heart® Plus flavored chewable tablets