

BRAVECTO[®]
PLUS

(fluralaner and
moxidectin topical
solution) for Cats

NEW!

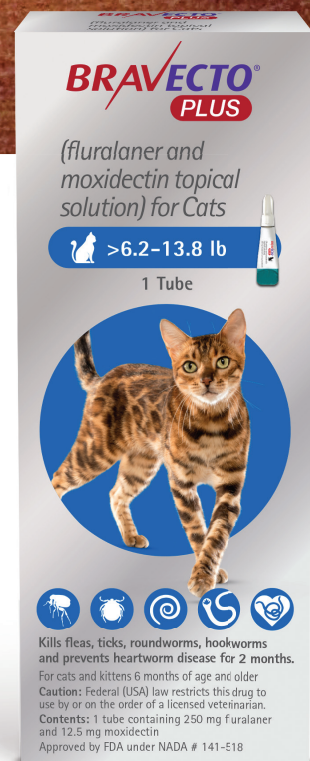


Can't find the cat?
**Must be time
for her monthly
treatment.**

**Introducing the solution to
your monthly game of 'hide
and seek.'**



**THE
DURATION
OF MONTHLY PRODUCTS**





Fewer
treatments.
Less stress.



fleas



ticks



heartworm



roundworms



hookworms

Just thinking about giving your cat a monthly parasite treatment probably makes you anxious. And your cat? Well, that sixth sense kicks in and your cute companion is suddenly nowhere to be found. Sometimes you're able to apply it, and other times you skip it and hope for the best.

The whole process is just plain stressful. But keeping your cat (indoor cats included!) free of parasites is a high priority. A proven-effective topical that only has to be applied half as often can help reduce the dread of treatment.

As your veterinary clinic, it is our job to help protect your pet by recommending the highest quality parasite protection. That's why we are excited to offer **new BRAVECTO® PLUS (fluralaner and moxidectin topical solution) for Cats.**

We highly recommend protecting both indoor and outdoor cats from fleas, ticks and internal worms.

Cats, like dogs, are vulnerable to parasites—and even more so in a multi-pet household. You may think your indoor cat is safe, but parasites can find their way in via other pets and people.

An infestation is never good, but the truth is fleas, ticks, heartworm disease, roundworms and hookworms can cause serious **health problems** in cats or kittens.

Parasite	Some of the Associated Diseases They May Carry
Fleas	<i>Flea Allergy Dermatitis, Iron Deficiency Anemia, Bartonella, Tapeworm Infection</i>
Ticks	<i>Anaplasmosis, Ehrlichiosis, Lyme Disease, Cytauxzoonosis</i>
Heartworm	<i>Life threatening Heartworm Associated Respiratory Disease and adult heartworm disease</i>
Roundworms	<i>Roundworm Infection (poor coat, diarrhea, etc.)</i>
Hookworms	<i>Hookworm Infection (diarrhea, weight loss, anemia, etc.)</i>

Did you know that roundworms, the most common feline intestinal parasite, affect **up to 75%** of cats?¹



Long Lasting **PLUS** Broad Spectrum



fleas



ticks

2-month flea and tick protection



2-month broad-spectrum coverage



heartworm



roundworms



hookworms

Two months are better than one.

BRAVECTO PLUS provides **2-month protection** with one easy application. Start treatment any time of the year, but remember to re-apply **every 2 months** so your cat is properly protected.



2 MONTHS

BRAVECTO[®]
PLUS

*(fluralaner and
moxidectin topical
solution) for Cats*



1 MONTH

revolution[®] PLUS 
(selamectin and sarolaner topical solution)

In a study, pet owners preferred a longer-duration product 9 to 1 over a monthly product.²



(fluralaner and moxidectin topical solution) for Cats

BRIEF SUMMARY (For full Prescribing Information, see package insert)

Caution:

Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

Indications:

Bravecto Plus is indicated for the prevention of heartworm disease caused by *Dirofilaria immitis* and for the treatment of infections with intestinal roundworm (*Toxocara cati*; 4th stage larvae, immature adults and adults) and hookworm (*Ancylostoma tubaeforme*; 4th stage larvae, immature adults and adults). Bravecto Plus kills adult fleas and is indicated for the treatment and prevention of flea infestations (*Ctenocephalides felis*) and the treatment and control of tick infestations [*Ixodes scapularis* (black-legged tick) and *Dermacentor variabilis* (American dog tick)] for 2 months in cats and kittens 6 months of age and older and weighing 2.6 lb or greater.

Contraindications:

There are no known contraindications for the use of the product.

WARNINGS:

Human Warnings:

Not for human use. Keep this and all drugs out of the reach of children.

Do not contact or allow children to contact the application site until 2 hours post application.

Keep the product in the original packaging until use in order to prevent children from getting direct access to the product. Do not eat, drink or smoke while handling the product. Avoid contact with skin and eyes. If contact with eyes occurs, then flush eyes slowly and gently with water. **If wearing contact lenses, eyes should be rinsed first, then remove contact lenses and continue rinsing, then seek medical advice immediately. Wash hands and contacted skin thoroughly with soap and water immediately after use of the product. If the product accidentally contacts skin and a sticky residue persists after washing, rubbing alcohol (70% isopropyl alcohol) can be applied to the area to remove the residue.**

The product is highly flammable. Keep away from heat, sparks, open flame or other sources of ignition.

Precautions:

For topical use only. Avoid oral ingestion.

Fluralaner, one of the ingredients in Bravecto Plus, is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Neurologic adverse reactions have been reported in cats receiving isoxazoline class drugs, even in cats without a history of neurologic disorders. Use with caution in cats with a history of neurologic disorders.

Use with caution in cats that are heartworm positive.

Bravecto Plus has not been shown to be effective in kittens less than 6 months of age.

The safety of Bravecto Plus has not been established in breeding, pregnant, and lactating cats.

The effectiveness of Bravecto Plus to prevent heartworm disease after bathing or water immersion has not been evaluated.

Adverse Reactions:

In a well-controlled U.S. field study, which included a total of 176 treated cats (135 with Bravecto Plus and 41 with a monthly topical active control), there were no serious adverse reactions.

Percentage of Cats with Adverse Reactions (AR) in the Field Study

Adverse Reaction	Bravecto Plus Group: Percent of Cats with the AR During the 120-Day Study (n=135 cats)	Active Control Group: Percent of Cats with the AR During the 120-Day Study (n=41 cats)
Vomiting	5.9%	12.2%
Alopecia (not at application site)	5.2%	2.4%
Pruritus	4.4%	12.2%
Application site pruritus	4.4%	4.9%
Diarrhea	3.7%	7.3%
Lethargy	3.7%	9.8%
Dry Skin	3.0%	0.0%
Elevated alanine aminotransferase (ALT)*	3.0%	0.0%
Hypersalivation	1.5%	1.5%
Application site alopecia	0.7%	0.0%

*ALT was greater than twice the upper reference range of 100 IU/L. These cats also had mild elevations of aspartate aminotransferase (AST) (less than twice the upper reference range of 100 IU/L). No clinical signs associated with liver disease were noted in these cats.

In well-controlled laboratory effectiveness studies, the following adverse reactions were seen after application of Bravecto Plus: pyrexia, tachypnea, mydriasis, pruritus, scabbing, and bloody stool.

Foreign Market Experience: The following adverse events were reported voluntarily during post-approval use of the product in cats in foreign markets: polydipsia, swelling of chin and lips, periorbital swelling, blepharospasm, pruritus, erythema, aggression, agitation, pyrexia, mydriasis, hypersalivation, hyperactivity, alopecia, and excessive grooming. These adverse events occurred within 48 hours of administration.

In a European field study for fluralaner topical solution for cats, there were three reports of facial dermatitis in humans after close contact with the application site which occurred within 4 days of application. In foreign market experience reports for Bravecto Plus, one veterinarian experienced tingling and numbness of the fingers, hand, and arm, and swelling of the hand and arm after getting Bravecto Plus on her fingers. Additional signs, including blurred vision and disorientation, occurred after taking an antihistamine.

To report suspected adverse events, for technical assistance or to obtain a copy of the Safety Data Sheet (SDS), contact Merck Animal Health at 1-800-224-5318. Additional information can be found at www.bravecto.com. For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/reportanimalae>.

How Supplied:

Bravecto Plus is available in three tube sizes to treat cats ranging in weight from 2.6 lb – 27.5 lb (1.2 kg to 12.5 kg). Each tube is packaged individually in a pouch. Product may be supplied in 1 or 2 tubes per carton.



Why BRAVECTO® PLUS ?

BRAVECTO PLUS (fluralaner and moxidectin topical solution) for Cats is the newest parasite product designed exclusively for your cats. Its unique formula **treats parasites for a longer duration.**



2x 2-MONTH FLEA & TICK PROTECTION

2x 2-MONTH PREVENTION OF HEARTWORM DISEASE

2x 2-MONTH TREATMENT OF ROUNDWORMS & HOOKWORMS

✓ THE LATEST INNOVATION FROM BRAVECTO

BRAVECTO PLUS
(fluralaner and moxidectin topical solution) for Cats
>6.2-13.8 lb
1 Tube

Kills fleas, ticks, roundworms, hookworms and prevents heartworm disease for 2 months.
For cats and kittens 6 months of age and older
Caution: Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.
Contents: 1 tube containing 250 mg fluralaner and 12.5 mg moxidectin
Approved by FDA under NADA # 141-518

Visit [Bravecto.com/Plus](https://www.Bravecto.com/Plus) for more information.

¹Cornell University College of Veterinary Medicine website. *Gastrointestinal Parasites of Cats*. <https://www.vet.cornell.edu/departments-centers-and-institutes/cornell-feline-health-center/health-information/feline-health-topics/gastrointestinal-parasites-cats>. Accessed July 9, 2019.

²Lavan RP, Armstrong R, Normile D, et al. Results from a U.S. dog owner survey on the treatment satisfaction and preference for fluralaner against flea and tick infestations. *J Vet Sci Technol*. 2017;8:439.

IMPORTANT SAFETY INFORMATION: The most commonly reported adverse reactions include vomiting, hair loss, itching, diarrhea, lethargy, dry skin, elevated ALT, and hypersalivation. BRAVECTO PLUS has not been shown to be effective for 2 months duration in kittens less than 6 months of age. For topical use only. Avoid oral ingestion. The safety of BRAVECTO PLUS has not been established in breeding, pregnant and lactating cats. Fluralaner is a member of the isoxazoline class. This class has been associated with neurologic adverse reactions including tremors, ataxia, and seizures. Neurologic adverse reactions have been reported in cats receiving isoxazoline class drugs, even in cats without a history of neurologic disorders. Use with caution in cats with a history of neurologic disorders. Use with caution in cats that are heartworm positive. The effectiveness of BRAVECTO PLUS to prevent heartworm disease after bathing or water immersion has not been evaluated.