

ARCHETYPE BURGERS™ ~ A very special food

Wysong Archetype Burgers™ seek to emulate the food animals eat in the wild – the diet they are genetically programmed to eat.

Archetype Burgers are:

1. Complete with meat, organs, bones, plant nutrients, collagen, proteoglycans, vitamins and chelated minerals.
2. Rich in proteins (50%) including amino acids such as taurine.
3. Abundant in healthy fatty acids including omega-3's, which are stabilized with Wysong natural Oxherphol™ antioxidant.
4. Free of grains.
5. Free of additives used by some manufacturers to create color, texture, taste, stool consistency and shelf-life.
6. Designed to achieve optimal nutrition that is beyond minimal regulatory standards for so-called "100% complete" diets.
7. Naturally preserved with Wysong Oxherphol™ antioxidant, oxygen- and light-barrier packaging, and fats and oils purged of oxygen by special processing.
8. A great food value that cannot be measured on a cost-per-pound basis. First, if rehydrated, Archetype Burgers create several times their weight in natural food. More importantly, their extreme concentration of meat protein and fresh, unadulterated nutrients promotes optimal health, the ultimate measure of a food's value.

Most importantly ~ **Wysong Works!**

~ WYSONG PHILOSOPHY ~

Wysong's purpose is to create products and educational aids to enhance the health of humans, animals, and the environment.

Wysong Diets have emerged from this commitment and are part of an advanced Optimal Health Program™ scientifically developed and refined since 1979.

The WYSONG 100 PET HEALTH TRUTHS PROGRAM

Get equipped to become a discerning and educated pet owner. We have condensed Dr. Wysong's 30 years of health wisdom into 100 short and easy messages enhanced with fun graphics and videos. Join now free of charge at WysongPetHealth.net!

WYSONG MANUFACTURES HEALTHY HUMAN PRODUCTS TOO!

Visit WysongHealth.net to view our human line of products—healthy foods and snacks, supplements, personal care products and more. We even produce a starch-free, high protein breakfast UnCereal™ (Origins™). No reason you can't be as healthy as your pet!

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Websites: Wysong.net, WysongEpigen.net, WysongOptimal.net,
WysongPetHealth.net, WysongHealth.net, ProteinKey.com

Freeze-Dried Meats, Organs
and an array of
Superior Nutraceuticals



"The Thinking Person's Pet Food"

Archetype Burgers™

New Look,
Improved Quality!
Now looking more
like... burgers!

Canine/Feline Diet

Keep tightly sealed,
and store in a cool dark place.

Net Wt. 20 oz. (567 g)

Wysong is a Family Owned and Operated Organization

GUARANTEED ANALYSIS

Nutrient	Quantity
Crude Protein (min.)	50.0%
Crude Fat (min.)	28.0%
Crude Fiber (max.)	2.8%
Moisture (max.)	3.0%
Taurine (min.)	0.2%*

For Dogs: This product is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

For Cats: This product is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

*Not recognized as an essential nutrient by AAFCO Dog Food Nutrient Profiles.

INGREDIENTS

Beef, Beef Organs, Chicken, Beef Bone, Beef Fat, Beef Blood, Natural Flavor, Carrots, Celery, Beets, Parsley, Lettuce, Watercress, Spinach, Broccoli Sprouts, Flaxseeds, Organic Barley Grass, Organic Wheat Grass, Algae, Apple, Blueberry, Cranberry, Plums, Lecithin, Seaweed-Derived Calcium, Grape Seed Extract, Calcium Lactate, Coral Calcium, Sage Extract, Rosemary Extract, Choline Bitartrate, Minerals (Potassium Chloride, Zinc Proteinate, Zinc Sulfate, Ferrous Sulfate, Iron Proteinate, Copper Sulfate, Copper Proteinate, Manganese Sulfate, Manganese Proteinate, Sodium Selenite, Calcium Iodate), Calcium Carbonate, Vitamins (Ascorbic Acid [source of Vitamin C], Vitamin E Supplement, Niacin Supplement, Calcium Pantothenate, Vitamin A Supplement, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D₃ Supplement, Biotin, Vitamin B₁₂ Supplement, Folic Acid), Dried Aspergillus oryzae Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Lactobacillus plantarum Fermentation Product, Dried Lactobacillus lactis Fermentation Product.

GENERAL INSTRUCTIONS

Use Archetype Burgers™ as a singular food for a meal, as well as a supplement or treat. Archetype Burgers™ are formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages and Cat Food Nutrient Profiles for Maintenance, but for optimal nutrition should be used in combination with, or as an alternative to, meals of the various Wysong canned and dry diets, Wysong supplements, and fresh foods. Variety is key to health. Gradually introduce this highly concentrated food to avoid digestive upset.

Always keep fresh, pure water available (life-enhanced with Wysong WellSpring™ water rejuvenator) and offer plenty of fresh air, sunshine, exercise, and big doses of your tender loving care.

Directions: If Archetype Burgers™ are fed singularly on any given day, the following amounts* apply:

Pet's Weight (lb.)	5	10	25	50	75	100
Patties Daily*	1/3	2/3	1 1/2	3	4	5 1/4

*Approximate feeding amount, may be rehydrated with water, if desired.

Safe Handling Instructions: This product contains raw meats. Use the same precautions you would with any other raw meat. Wash hands and surfaces after contact. Keep product away from children. For government information on the safe storage, handling, and preparation of raw meats, visit FoodSafety.gov.

Made in the USA

